

# CHOOSE ESTONIA!

## It's About Time!



Estonian Convention Bureau

visit estonia



European Union  
European Regional  
Development Fund



Investing  
in your future



# Estonia In Brief:

- + population: 1,3 million
- + language: Estonian, English widely spoken
- + currency: Euro
- + member of EU, Schengen Visa Zone, NATO
- + capital city: Tallinn (450,000)





# Greenest & Cleanest

- + territory 45,339 km<sup>2</sup>
- + 70% of the country covered by wilderness (forests, wetlands)
- + 2,222 islands





# Sustainability – a Way of Life in Estonia

- + Paperless society
- + Local, seasonal food, drinkable tap water
- + Small-scale, walkable cities
- + Cleanest air & low level of noise pollution
- + Green Key - labelled hotels
- + Nature-based activities available
- + Repurposed unique venues for events





# Tallinn— European Green Capital 2023





# Most advanced digital society in the world

- + 99,9 % of public services online
- + Documents signed digitally in seconds
- + It takes less than 5 minutes to register a new company
- + Online voting, E-health, E-School
- + E-Residency – digital identity for foreign nationals to access our digital services
- + Land of Startups





# Key Sectors of Excellence

## The World's Leading Digital Society

- + Latitude59
- + Tallinn Digital Summit
- + The e-Governance Conference

## Europe's Leading Startup Nation

- + sTARTUp day

## Europe's Leader in Cybersecurity

- + International Conference on CyberConflict
- + Nordic-Baltic Security Summit

## Europe's Leader in Education

### Digital health – Nationwide e-health infrastructure

- + European Society of Cardiology Digital Summit

### Unique Population-Based Genome Database

- + European Society of Cardiology Digital Summit

## Smart City Projects Tallinn & Tartu

- + Mobile Tartu

## Rich Cultural Life

- + Estonian Song & Dance Festival
- + Tallinn Music Week
- + PÖFF Film festival



# Main cities for events





# Tallinn – Medieval Meets Modern

+ UNESCO Heritage  
listed medieval  
Old Town

+ Population:  
450,000





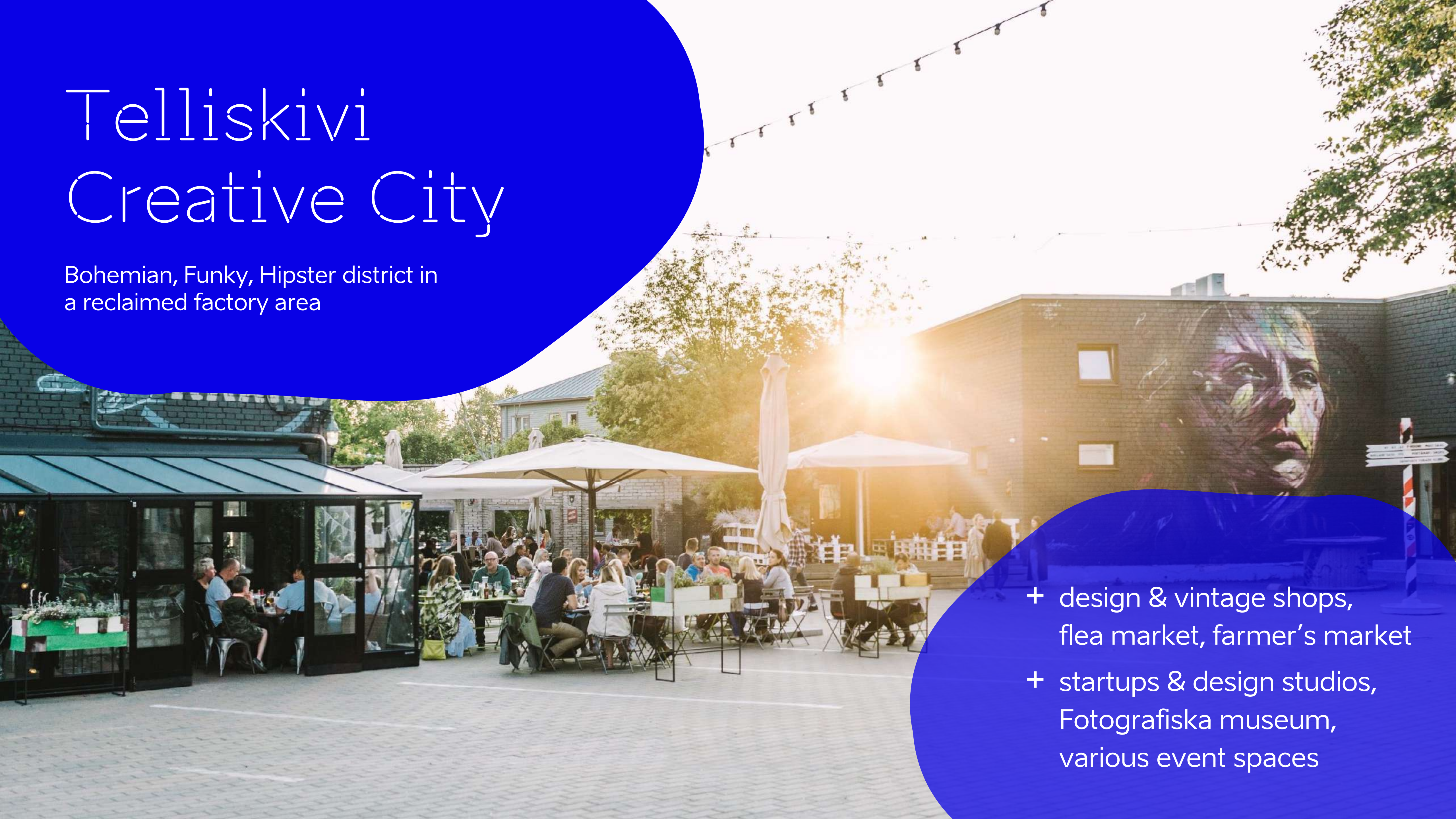
A diversity of  
colourful  
neighbourhoods  
gives Tallinn  
a unique  
flavour





# Telliskivi Creative City

Bohemian, Funky, Hipster district in  
a reclaimed factory area



- + design & vintage shops, flea market, farmer's market
- + startups & design studios, Fotografiska museum, various event spaces



# Telliskivi Creative City



- + Dine and mingle with the locals
- + Gin distillery, new-age winery, zero-waste restaurant



# Noblessner Port District



- + Seafront district with historical shipyard buildings, marina, promenade, art galleries and restaurants, craft brewery, Proto Invention Factory



# Rotermanni Quarter



- + A reclaimed factory district now a fashionable residential and office area with cool bars and restaurants loved by the locals





# Maakri Business District



# Sustainable Cosy Compact

- + Most sights, hotels, venues, restaurants are within walking distance so the conference logistics is easy and event itself sustainable





# International Tallinn Airport

- + Direct connections to 49 cities in Europe
- + Easy access with only 1 stopover from US and Asia





# International Tallinn Airport

- + Located 4 km from the city center
- + Direct tram connection to the city center
- + 10 minutes drive by taxi





# Tartu

- + European Capital of Culture 2024
- + Estonia's 2<sup>nd</sup> largest city
- + Population 95,000
- + 1,200 hotel rooms
- + Distance to Tallinn: 185 km





# Tartu

- + Attracts conferences related to scientific and medical fields
- + 11 Educational & Research institutions
- + Tartu University (1632) ranks among 1% best universities in the world





# Pärnu – the wellness capital

- + Population 40,000
- + Spa traditions since 1838
- + Distance to Tallinn: 130 km
- + 2,500 hotel rooms
- + Excellent networking activities







Spa hotels  
with meeting  
facilities



# Estonia for association events

- + Annually ca 170 larger conferences, congresses, meetings
- + 43rd position at ICCA rankings, leading Baltic destination
- + Tallinn — best L-size meeting destination 2022 by Kongres Magazine





# Conference Calendar 2023

[www.ecb.ee/calendar](http://www.ecb.ee/calendar)

Association of European Science and Knowledge Transfer  
Professionals Annual Conference

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International Federation of Medical Students Associations  
72nd General Assembly

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24th International Conference on Digital Government  
Research

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56th Congress of the International Society for Applied  
Ethology

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Cleantech Forum Europe

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Conference of European University Network on  
Entrepreneurship

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International Society for History Didactics Conference

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The European Association of National Metrology Institutes  
17th General Assembly

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World Mail & Express Europe Conference



# What clients say

## **EATG Annual General Assembly, Nadiia Gaidak:**

- The meeting space is really well maintained. All upcoming requests during the meeting itself were taken into account immediately;
- So green and clean that you feel the difference in air when just leaving the plane!
- Perfect mobility in Tallinn, Safe;
- Feeling of relaxation and respect to nature;
- City that likes tourists. Pleasant people.

„It's been years I am organizing events, but this one was a perfection from the very beginning till the end. It's for the first time ever I didn't receive even one complain!  
And it's all thanks to you!”



# Local Support for Conferences

## Enterprise Estonia

- + Support sum 15,500 - 30,000 euros, max 70 % of the total costs
- + Minimum 120 international delegates
- + Duration of the conference program at least two consecutive days

## Tartu City

- + Support sum max 5,000 EUR
- + Minimum estimated no of overnights 100
- + Duration of the conference program at least two consecutive days

## Tallinn City

- + Support sum max 30,000 euros
- + Minimum estimated international delegates 50
- + Duration min 2 days
- + Free public transportation for conferences and events in Tallinn



Free Public  
Transport available  
for Event Delegates





Unique venues



# Alexela Concert Hall

- + 1,829 pax seated in grand hall
- + 9 cinema rooms
- + 3,300 m<sup>2</sup> of multifunctional foyers





# Alexela Concert Hall





# Tallinn Creative Hub

+ A historic power station turned into a multifunctional event venue





# Tallinn Creative Hub

17 meeting rooms

Cauldron Hall,  
250 guests





# Tallinn Creative Hub

17 meeting rooms



Black Box,  
600 guests



# Tallinn Creative Hub





# Seaplane Harbour

- + The most exciting maritime museum in Northern Europe
- + Indoor venue for gala dinners and receptions





# Seaplane Harbour

- + Receptions 1500 guests
- + Gala dinners 800 guests





# Seaplane Harbour





# Port of Tallinn's Cruise Terminal

- + Events up to 2000 guests
- + Main hall can be divided into 3 rooms





# Proto Invention Factory

- + 19th-century discoveries with virtual reality and hands-on inventions
- + Capacity: Standing reception 400 guests, gala dinner 130 guests





# Fotografiska Tallinn

- + A satellite gallery of Stockholm's renowned photography museum
- + Capacity: 260 guests
- + Zero Waste Restaurant with fantastic views





# Club of Different Rooms

- + Unique set of rooms , furnished in a cozy living-room style, with the main hall divided into 12 seating sections, each equipped with sofas, screens and interactive tables.
- + Max 250 guests





# Stunning Medieval Halls

House of Brotherhood  
of Blackheads  
+ 350 guests





# Fat Margaret Tower

+ A rooftop event venue  
for 75 guests





# Art Museums

Kumu Modern Art Museum

+ 245 guests

Kadriorg Foreign Art  
Museum

+ 220 guests





# Tallinn Song Festival Grounds

+ Gala dinners up to 420  
guests, receptions up to  
800 guests





# Tallinn TV Tower



- + The tallest building in Estonia (314 m)
- + Cinema hall: 100 guests
- + Restaurant: 100 guests





# Rustic Open Air Museum

+ A place for traditional  
style receptions





Modern  
meeting  
facilities in  
the hotels  
are also  
available

- + Largest meeting rooms up to 530 guests theatre style; breakout rooms for parallel sessions





# Latest technical equipment & hybrid event solutions





# Excellent quality business hotels

- + Wide range of 3-5 star hotels from
- + International chains to boutique properties
- + 7,600 hotel rooms in total in Tallinn





# ECB member hotels





Many hotels  
recently  
renovated







Spacious,  
fresh-looking  
rooms





Great value  
for money!



Many hotels  
with spa  
facilities





# Vihula Manor Country Club & Spa



- + Located in Lahemaa National Park
- + Distance to Tallinn: 90 km
- + Events up to 120 guests
- + 75 hotel rooms



# LaSpa Conference & Spa Hotel



- + Distance to Tallinn: 40 km
- + Events up to 200 guests
- + 142 hotel rooms



# Awesome Group Activities







# Medieval Legends Walking Tour



# Digital Adventure Games





# Learn about Digital Estonia

- + Technical visits to **E-Estonia Briefing Centre** combined with a presentation about digital Estonia and **E-Residency**
- + Explore the **Startup Scene** with locals
- + Visits to **TalTech** and **Mektory Innovation Centre**







# Bike & Art Tour



# Meet a Designer Leather work- shops





# Forest and Bog Walks





# Pop Up Restaurant in the Bog





# Culinary experiences



- + Nordic cuisine with Estonian flavours
- + Food sightseeing tours & pop-up restaurants





visit  
estonia

DESTINATION PARTNER



180°



# CSR Programs



- + Plant a Tree
- + Lend a helping hand around the community
- + Help out at Food Bank
- + Volunteer at a Animal Centre





# Daytrips to Helsinki



# Top reasons to choose Estonia for your next conference

- + New and exciting destination in Europe
- + World's leading digital society
- + Key Sectors of excellence including E-Health
- + Estonian Health Tech Cluster & vibrant startup scene
- + Green and clean, sustainability is a way of life
- + Tallinn — Green Capital of Europe 2023
- + Cosy and compact with easy logistics
- + Excellent quality business-class hotels
- + Stunning unique event venues
- + Amazing food (seasonal, local, short-travelled)
- + Great value for money
- + Easy organising: euro as a currency, English widely spoken, Nordic business culture



We are looking  
forward to  
welcoming you  
in Estonia!

[Visitestonia.com](http://Visitestonia.com)  
[www.ecb.ee](http://www.ecb.ee)

