



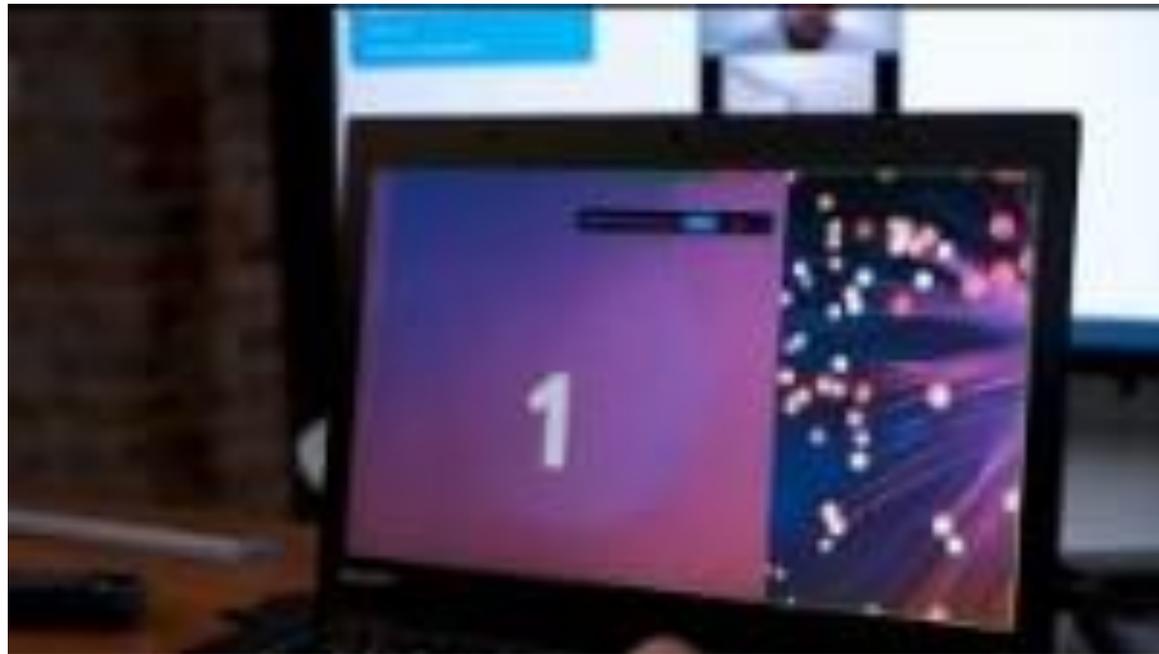
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# HYBRID GAME? ...IT'S LIKE A TV SHOW

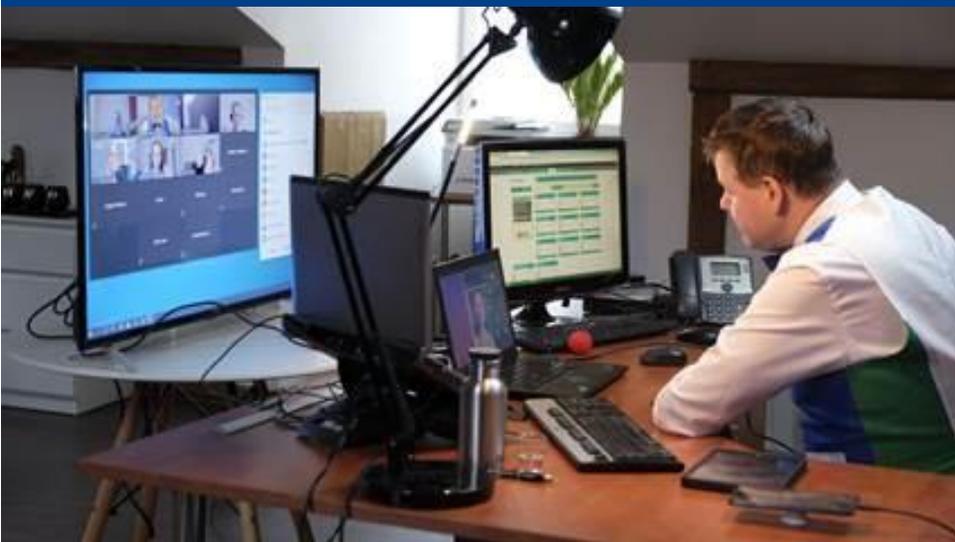
MEANT FOR EMPLOYEES OF COMPANIES WHO NEED TO BE

ADAPTED A LITTLE BIT TO ESTONIAN (BUSINESS) CULTURE !



## HOW IT WORKS TECHNICALLY?

- 2 HOSTS IN STUDIO OF BLUE APPLES
- SHARING SCREEN IN ZOOM, TEAMS OR OTHER
- PLAYER DOWNLOADS APP TO HIS/HER CELL PHONE
- ACTIVATE THE TASKS TOGETHER WITH HOST
- COMPETE INDIVIDUALLY OR TEAMS
- HOST MAKES TALK SHOW AND INVOLVES PLAYERS TO THE GAME
- AWARDING CEREMONY IN THE END
- LENGTH 45-60 MINUTES



## WHAT'S THE CONTENT?

- **HOST/GUIDE OLAVI ANDLA AND HIS ASSISTANT MARKUS KRAAVI MAKE CUSTOMIZED EDUTAINMENT PRESENTATION IN ENGLISH**
- **INTRODUCTION OF ESTONIA TO FOREIGN EMPLOYEES:**
  - **LANGUAGE, HISTORY, CULTURE, SPORT, MUSIC, HABITS, KITCHEN ETC**
  - **SIGHTSEEING „WHAT KIND OF FUN ACTIVITIES CAN BE DONE IN ESTONIA?“**
  - **Q&A**
- **HOST CHANGES COSTUMES/HATS**
- **QUICKER YOU ANSWER, MORE POINTS YOU GET**
- **GAMIFICATION: BE ATTENTIVE, QUICK, SMART, LEARN QUICKLY. NO NEED FOR SPECIFIC KNOWLEDGE!**



**OLAVI ANDLA HAS 15 YEARS OF EXPERIENCE IN TOURISM, EVENTS, INCENTIVE TRAVEL, TV AND FILM INDUSTRY. OLAVI'S STYLE IS EDUTAINMENT & HISTOTAINMENT!**





## EXAMPLES OF TASKS/CHALLENGES AFTER HOST'S TOPIC INTRO:

- LANGUAGE...WHICH STATES IN THE WORLD BELONGS TO THE SAME LANGUAGE GROUP?
- HISTORY ...WHEN WAS TALLINN ESTABLISHED?
- KITCHEN. WHICH PHOTO IS ESTONIAN NATIONAL DISH?
- E-ESTONIA: HOW ESTONIANS SIGN THE CONTRACTS?
- SPORT: WHO IS ON THE PICTURE? (OTT TÄNAK)
- MUSIC: LISTEN ESTONIAN POP STARS! NUBLU, LEMSALU, TAU KAR, ETC
- LEARN ESTONIAN FOLK DANCE: KAERA JAAN (NEW EAS VIDEO)
- TAKE SELFIE „ESTONIAN EMOTIONS“
- LOOK AT THE VIDEO. HOW MANY SHEEP DID YOU SEE?
- SHOW ME THE CRAZIEST ESTONIAN THING YOU FIND

# BUDGET

## Unlimited amount of players!



| BUDGET 1                    | €                 |                |
|-----------------------------|-------------------|----------------|
| APP FEE AND TECHNICAL COSTS | 270 €             |                |
| DEVELOPING GAME CONTENT     | 250 €             |                |
| HOST AND ASSISTANT          | 200 €             |                |
| SMALL PRIZES TOP 3          | 25 €              |                |
| AGENCY FEE                  | 250 €             |                |
|                             | <b>SUBTOTAL:</b>  | <b>995 €</b>   |
|                             | <b>VAT (20%):</b> | <b>199 €</b>   |
|                             | <b>TOTAL:</b>     | <b>1 194 €</b> |

# ABOUT US

## POSITIONING:

DMC, meeting and event management company based in Tallinn, operating across the Baltic States and Finland since 2004. From 2018 started operating in Spain.



## PUBLIC ACTIVITY:

Proud member of the Estonian Conference Bureau (ECB), 1DMC World, BNI connect and a member of the Finnish-Estonian Chamber of Commerce (FECC)

## OUR VISION & MISSION:

To exceed expectations of the client with tailor-made ideas and funny local touch. It's time to say goodbye to boring events, we have used to make people laugh! Corporate doesn't have to mean boring!



## HONORED AWARDS:

In the advertising contest Golden Egg 2016, Blue Drum (in cooperation with Amazing Productions) was awarded for the advertising campaign of Enterprise Estonia and Tallink on attracting Swedes to Estonia.



**GO WILD,  
CHOOSE  
BLUE DRUM  
EVENTS,  
CHOOSE  
BLUE APPLES  
GAMES**

**THANK YOU FOR YOUR TRUST!  
DO NOT HESITATE TO CONTACT US!**

**CONTACT US:**

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**BLUE DRUM**

Events With A Twist

[www.bluedrum.eu](http://www.bluedrum.eu)