# NORDICHI 2020TALLINN

# What is NordiCHI?

**NordiCHI is the largest European conference on Human-Computer Interaction (HCI)**

**NordiCHI 2020 was the 11th edition of this bianual conference**

**The first time Estonia was listed as a potential host we applied and got selected to host the conference in Tallinn**

**The goal was simple: To build on NordiCHI's reputation and bring the best HCI researchers to Tallinn and to scale up Estonia's relevance and role in this research community**

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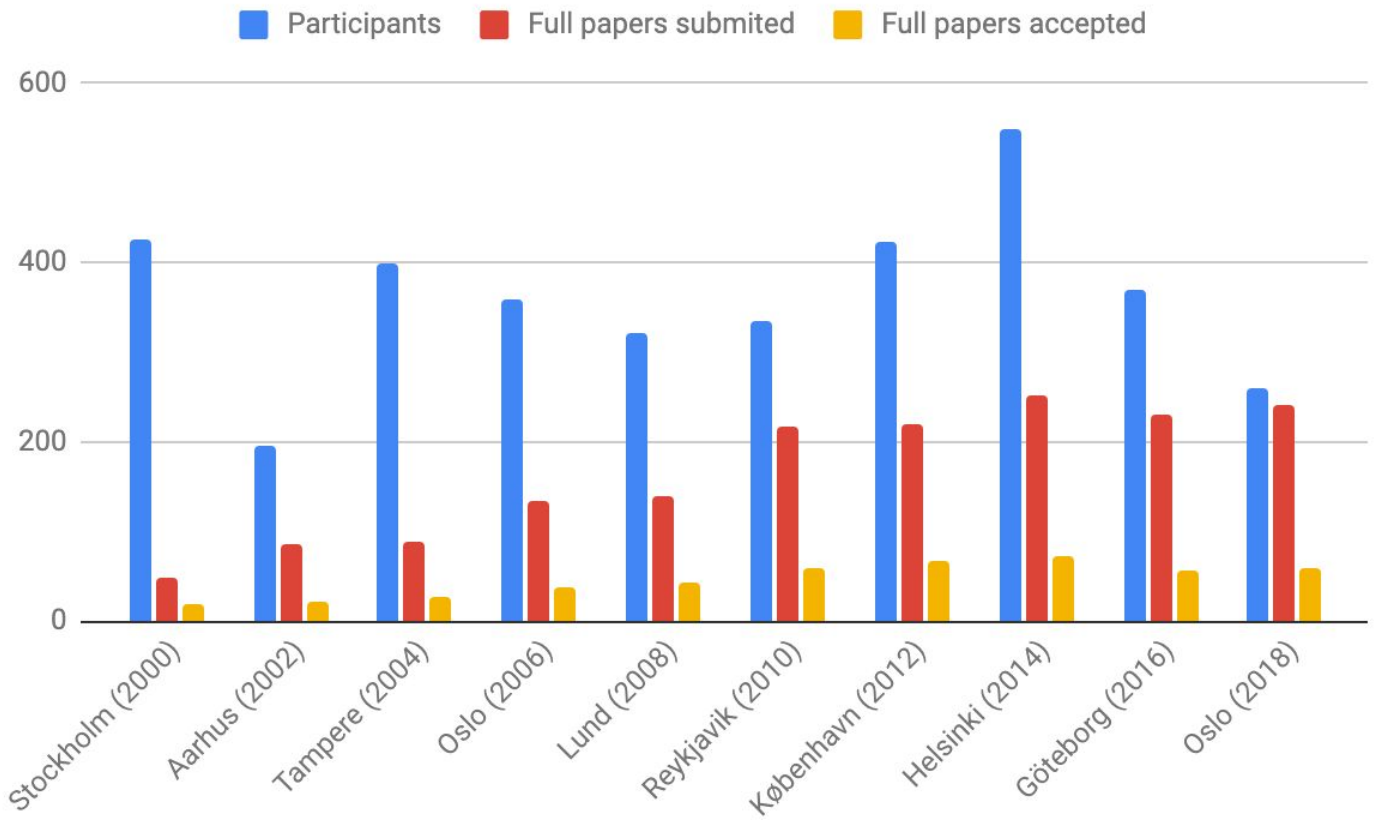
# Past editions of the conference...

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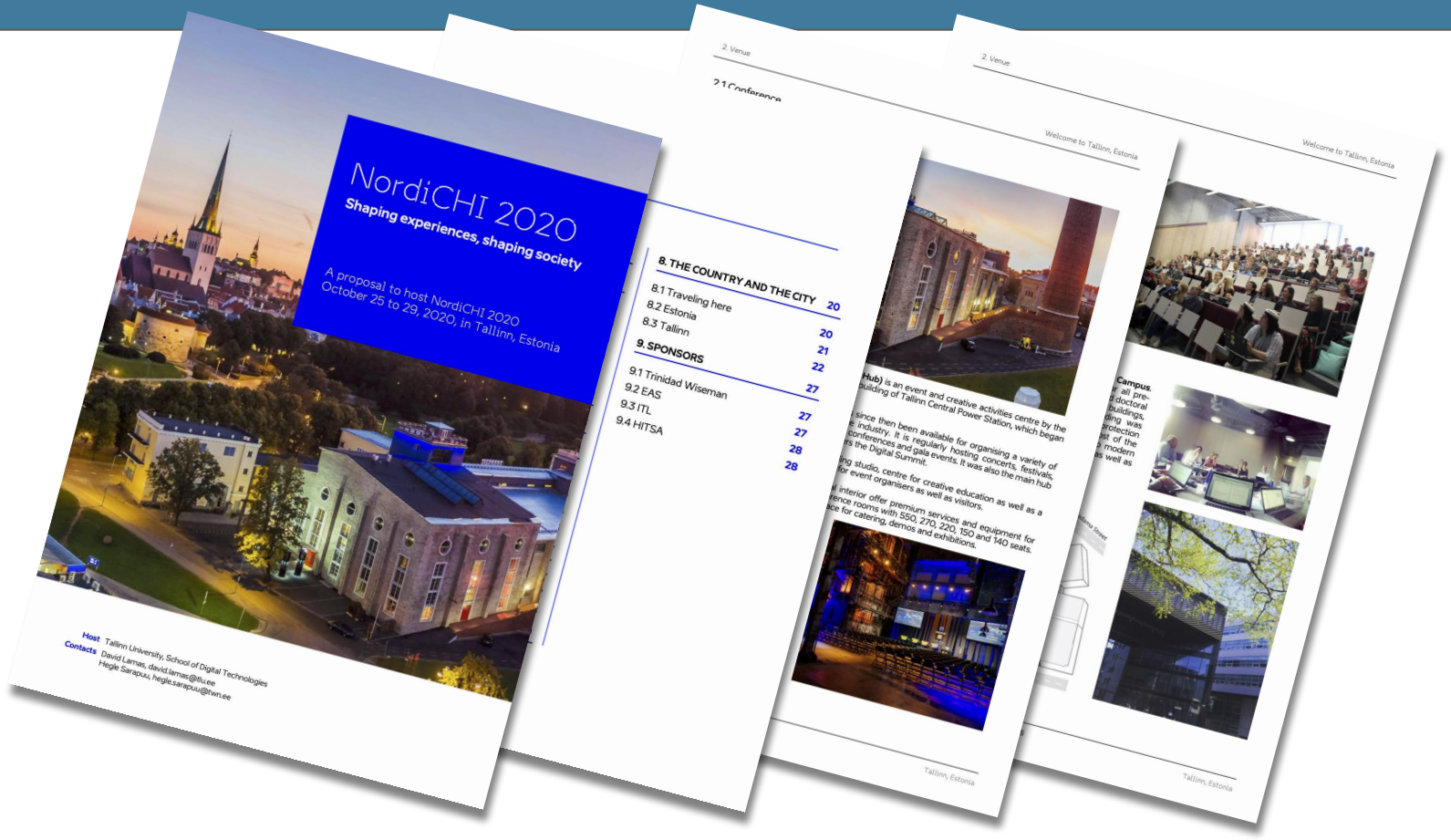
# Once upon a time...

# Almost three years ago...

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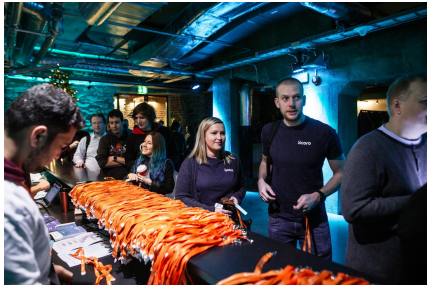
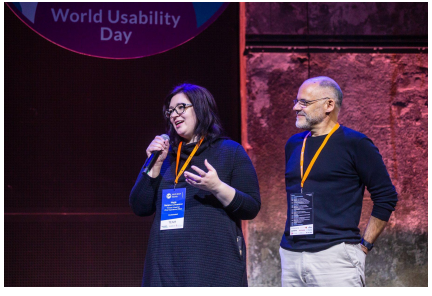
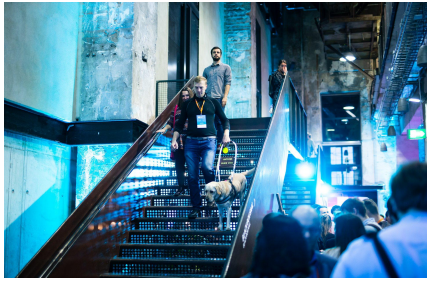
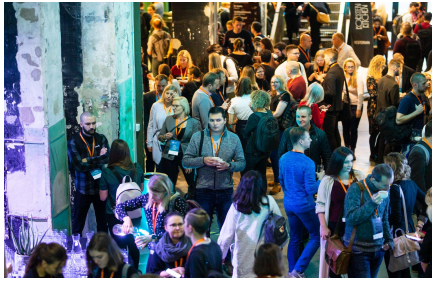
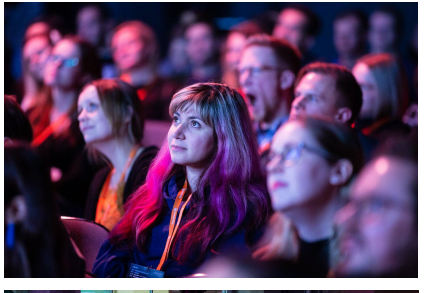
# Location, location, location!

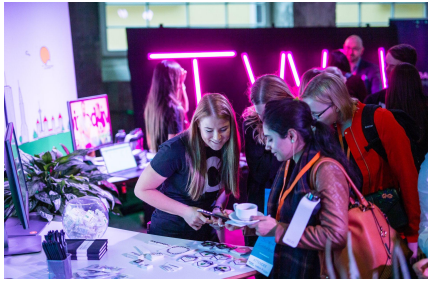


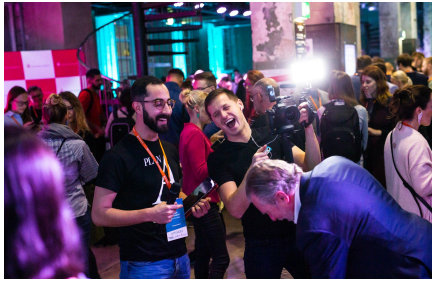


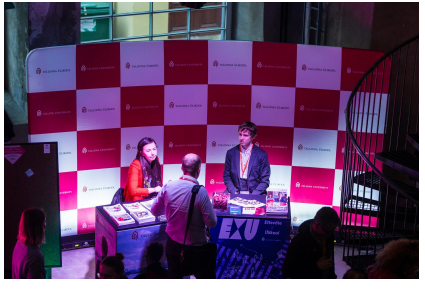












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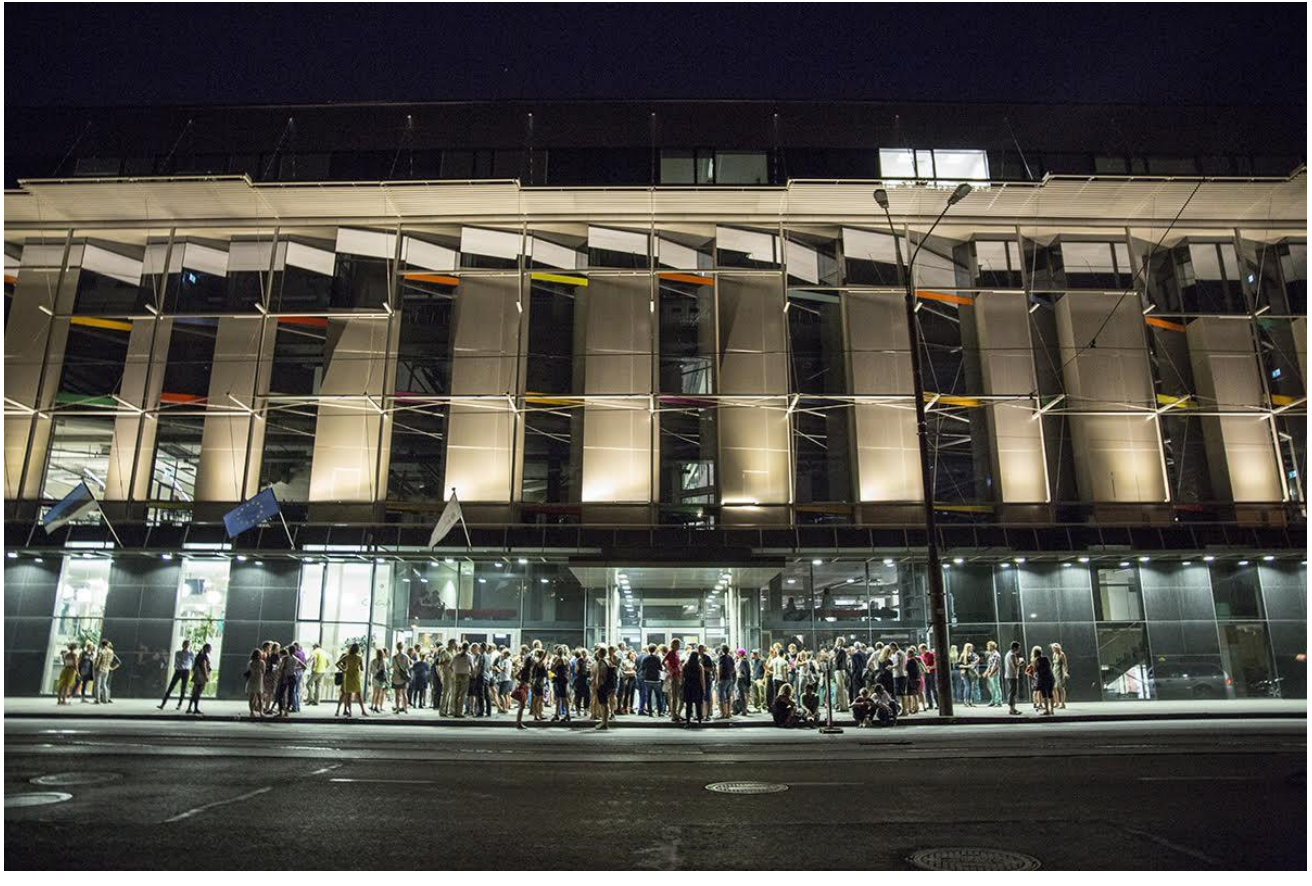
# Location, location, location!



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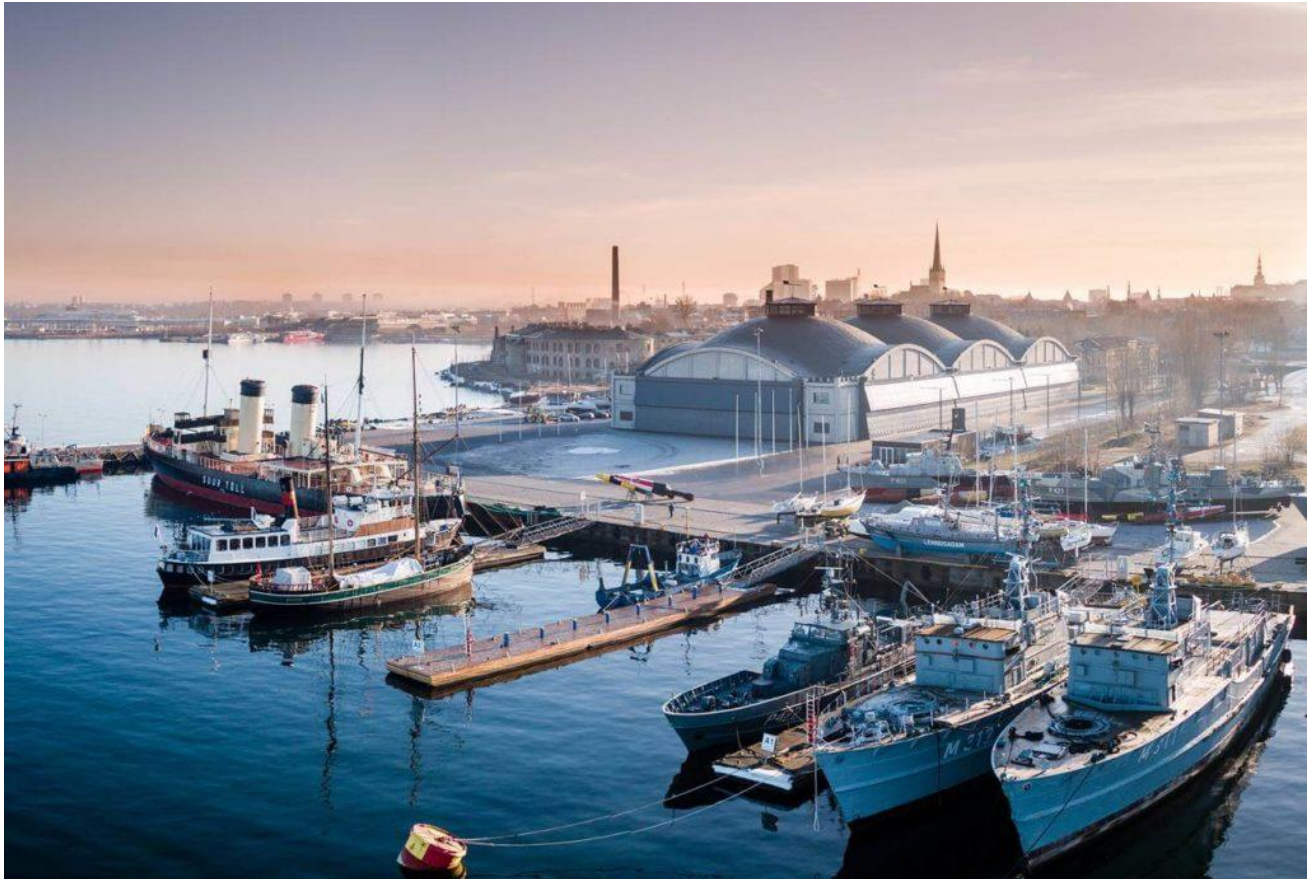
# Location, location, location!



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# Location, location, location!

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# And an ambitious programme...

| | Pre-conference activities | | Conference | | |
|---|---|---|---|---|---|
| | Sunday, October 25 | Monday, October 26 | Tuesday, October 27 | Wednesday, October 28 | Thursday, October 29 |
| 08:00 | Registration | Registration | Registration / Refreshments | Registration / Refreshments | Refreshments |
| 08:30 | | | | | |
| 09:00 | Workshops / DC | Workshops and courses / Tours | Opening | | Papers 17 Papers 18 Papers 19 |
| 09:30 | | | Keynote | Keynote | |
| 10:00 | | | | | |
| 10:30 | Refreshments | Refreshments | Refreshments | Refreshments | Refreshments |
| 11:00 | Workshops / DC | Workshops and courses / Tours | Papers 1 Papers 2 Papers 3 | Papers 9 Papers 10 Papers 11 | Papers 20 Papers 21 Papers 22 |
| 11:30 | | | | | |
| 12:00 | | | | | |
| 12:30 | | | Posters, demonstrations and installations / Lunch | Posters, demonstrations and installations / Lunch | Posters, demonstrations and installations / Lunch |
| 13:00 | | | | | |
| 13:30 | | | | | |
| 14:00 | Workshops / DC | Workshops and courses / Tours | Papers 4 Papers 5 Papers 6 | Papers 12 Papers 13 Papers 14 | Keynote |
| 14:30 | | | | | |
| 15:00 | | | | | Closing |
| 15:30 | Refreshments | Refreshments | Refreshments | Refreshments | Refreshments |
| 16:00 | Workshops / DC | Workshops and courses / Tours | Papers 7 Papers 8 / CS | Papers 15 Papers 16 / CS | |
| 16:30 | | | | | |
| 17:00 | | | | | |
| 17:30 | | | | | |
| 18:00 | | Evening gathering | Conference reception | | |
| 18:30 | | | | | |
| 19:00 | | | | Conference dinner | |
| 19:30 | | | | | |
| 20:00 | | | | | |
| 20:30 | | | | | |

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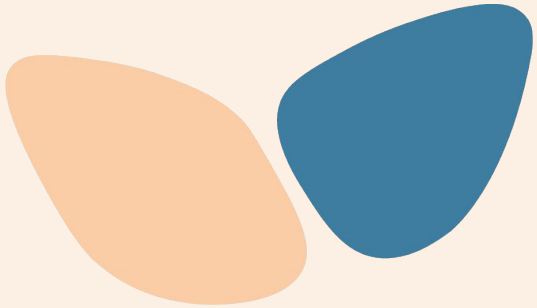

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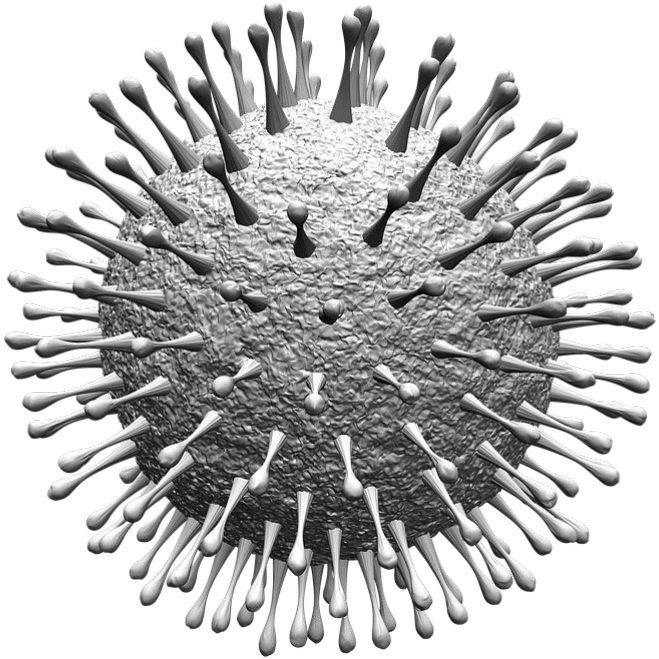
# SARS-CoV-2 strikes the world!

# A new world!



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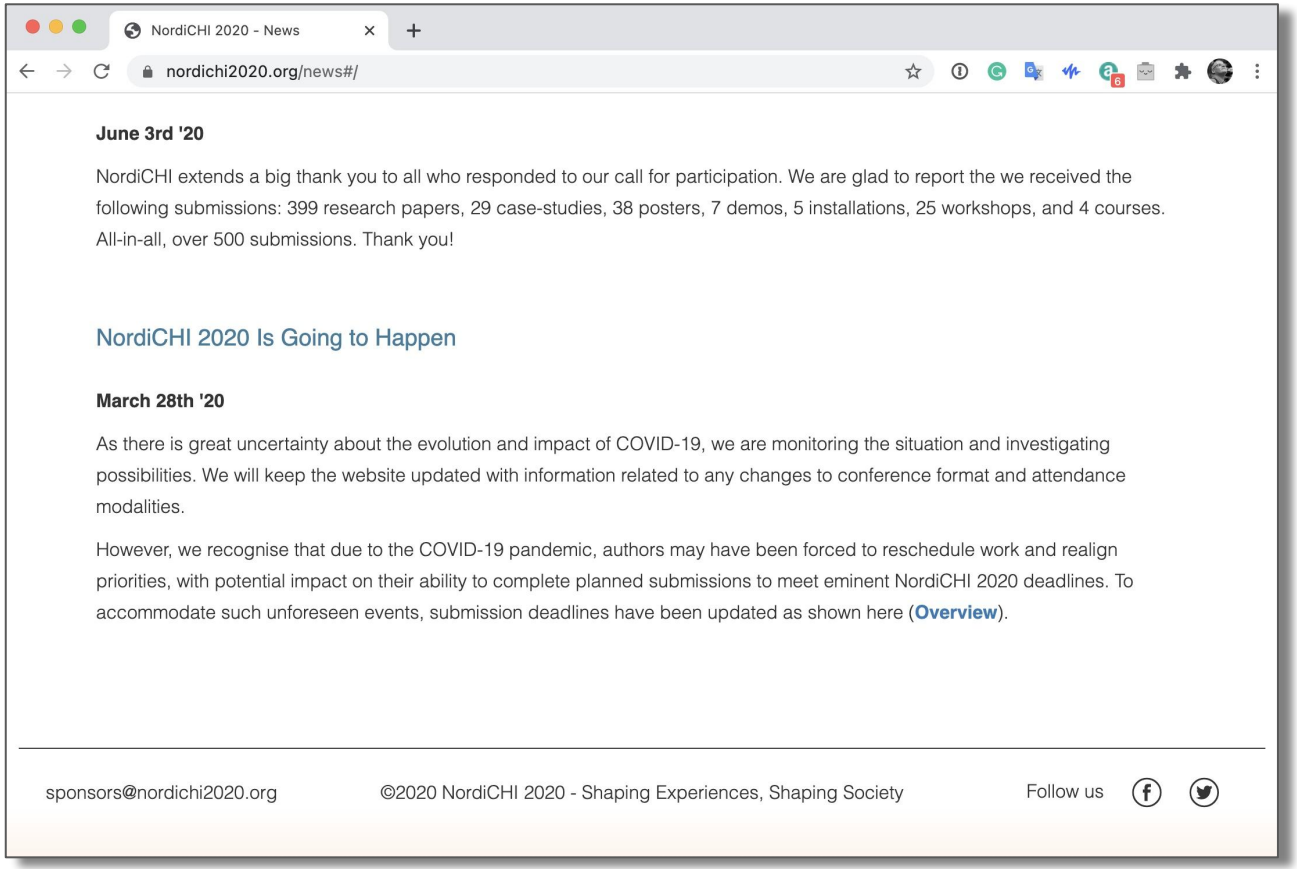
# But NordiCHI 2020 would happen!

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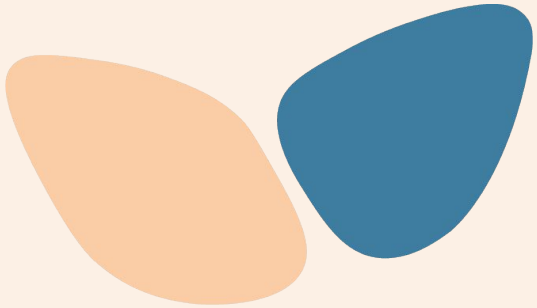

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# Back to the drawing board...

# Location, location, location?

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# What about the programme?

| | | | Pre-conference activities | | | | Conference | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| **GMT** | **CET** | **EET** | Sunday, October 25 | | Monday, October 26 | | Tuesday, October 27 | Wednesday, October 28 | Thursday, October 29 | |
| 08:00 | 09:00 | 10:00 | Workshops and courses | DC | Workshops and courses | | Opening | | Papers 17 Papers 18 Papers 19 | CS 1 |
| 08:30 | 09:30 | 10:30 | | | | | Keynote | Keynote | | |
| 09:00 | 10:00 | 11:00 | | | | | | | | |
| 09:30 | 10:30 | 11:30 | | | | | | | | |
| 10:00 | 11:00 | 12:00 | | DC | | Tours | Papers 1 Papers 2 Papers 3 Papers 4 | Papers 9 Papers 10 Papers 11 Papers 12 | Papers 20 Papers 21 Papers 22 | CS 2 |
| 10:30 | 11:30 | 12:30 | | | | | | | | |
| 11:00 | 12:00 | 13:00 | | | | Tours | | | | |
| 11:30 | 12:30 | 13:30 | | | | | | | | |
| 12:00 | 13:00 | 14:00 | | | | | | | | |
| 12:30 | 13:30 | 14:30 | | DC | | Tours | Papers 5 Papers 6 Papers 7 Papers 8 | Papers 13 Papers 14 Papers 15 Papers 16 | Keynote | |
| 13:00 | 14:00 | 15:00 | | | | | | | Closing | |
| 13:30 | 14:30 | 15:30 | | | | | | | | |
| 14:00 | 15:00 | 16:00 | | DC | | | | | | |
| 14:30 | 15:30 | 16:30 | | | | Tours | Demonstrations and installations | Posters | | |
| 15:00 | 16:00 | 17:00 | | | | | | | | |
| 15:30 | 16:30 | 17:30 | | | | | | | | |

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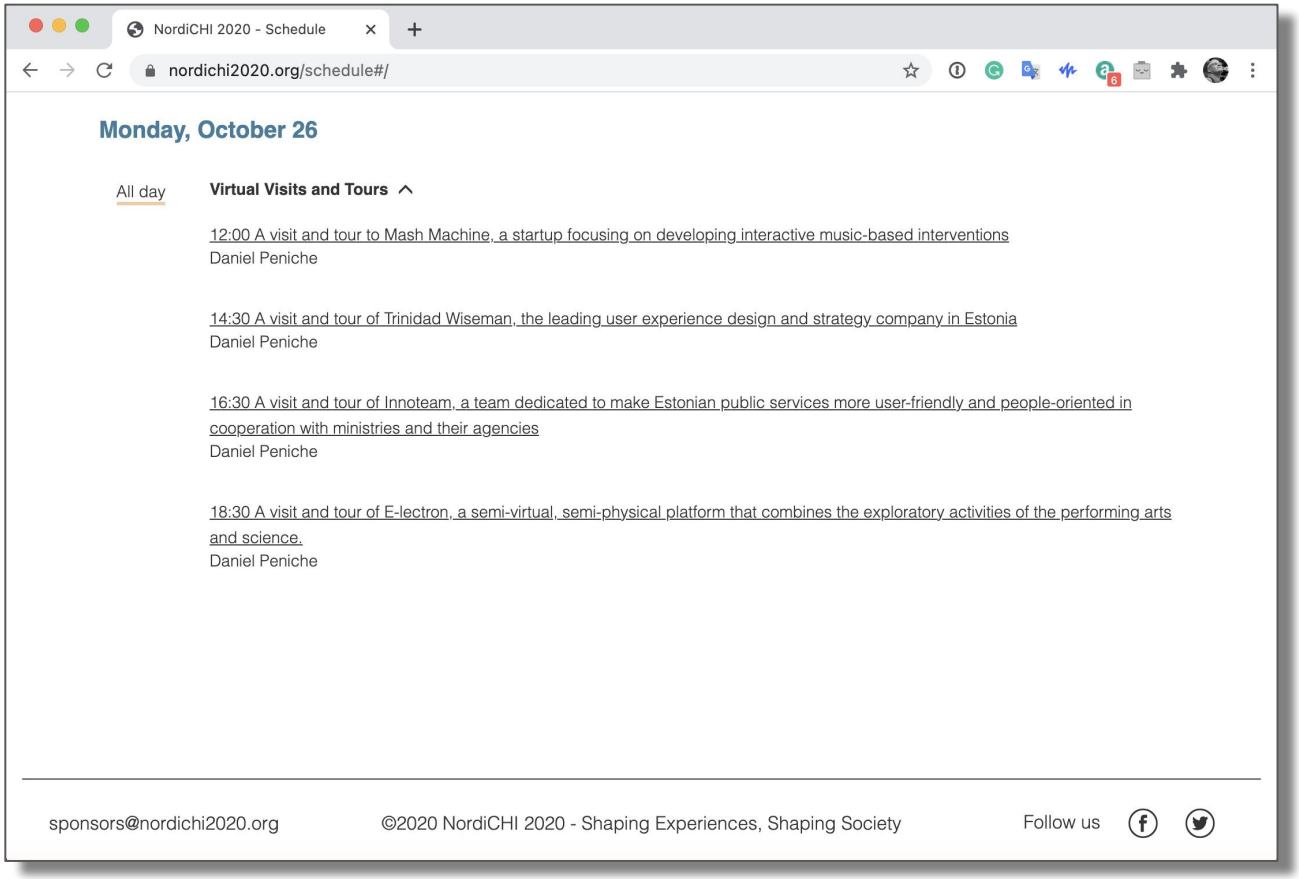
# Tours? What do you mean?

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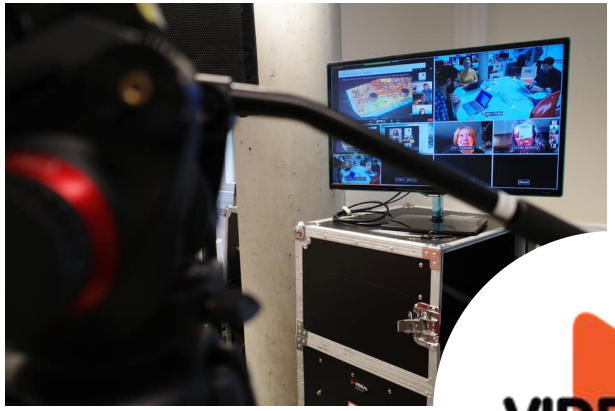
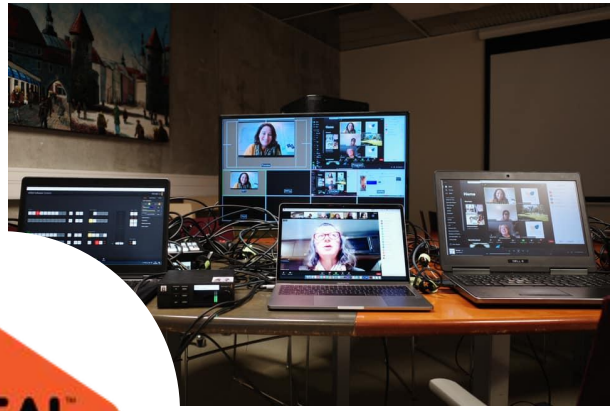
# And of course, additional tech support!





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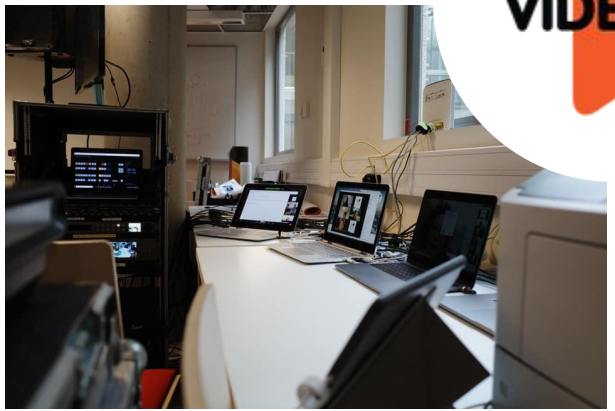

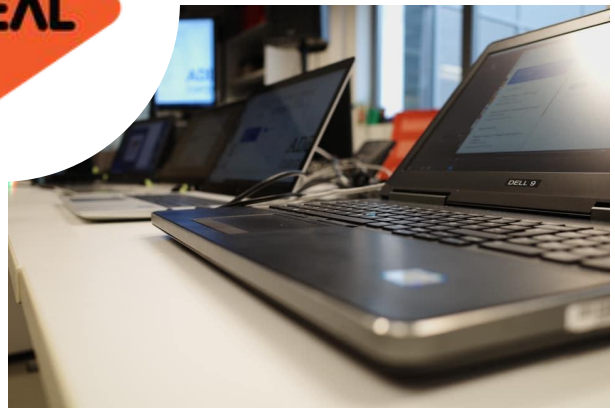

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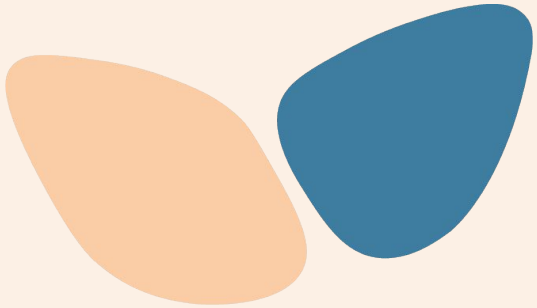
ATOMIC WAR



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# Final configuration

# Setup

Pre-conference

- Registration: Fienta
- Venue: Worksup
- Rooms: Zoom + Miro
- Interactive tours: Vimeo
  - Worksup's Q&A facility
  - And of course, a mobile unit of our AV team
- Helpdesk: e-Mail, Skype (chat, voice and phone number)
- Back-end: Tallinn University Conference Center, Videal,local organizers and student volunteers

# Setup

Conference

- Registration: Fienta
- Venue: Worksup
- Plenary and parallel sessions: Zoom
  - Live opening and closing statements
  - Pre-recorded keynotes and presentations
  - Live moderation and Q&A
  - Interactive streaming through Vimeo
    - Enhanced with Worksup's Q&A facility
- Posters, demos, sponsor booths
  - Worksup's expo facility
- Proceedings: ACM Digital Library
  - And Worksup (for a limited period, together with all authorized recordings)
- Helpdesk: e-Mail, Skype (chat, voice and phone number)
- Back-end: Tallinn University Conference Center, Videal,local organizers and student volunteers

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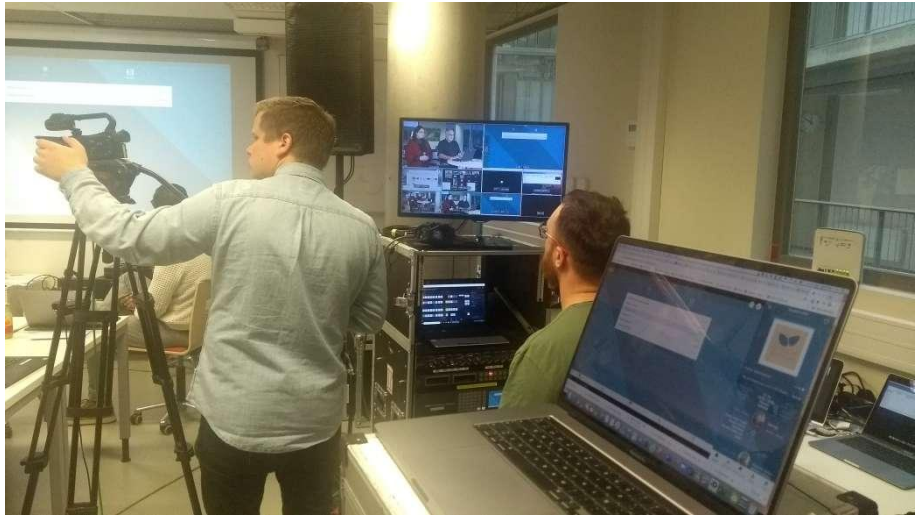
# Lots of tech!



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# Lots of tech!

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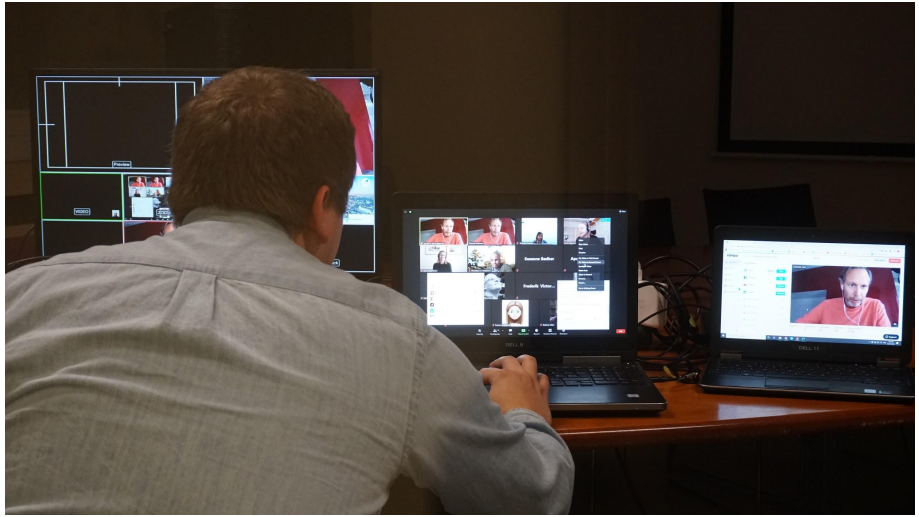
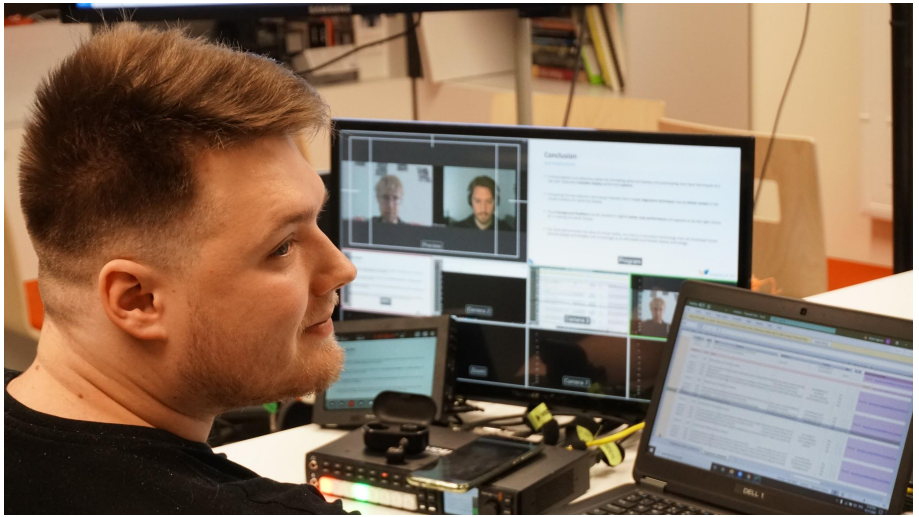
# Lots of tech!





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# Well orchestrated team

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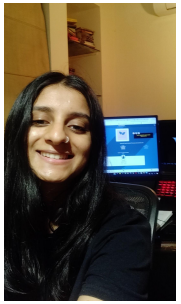
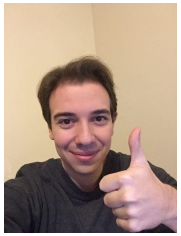
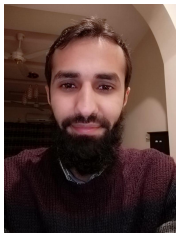
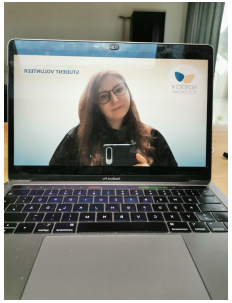
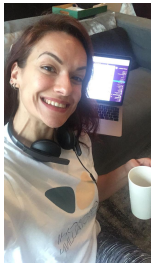
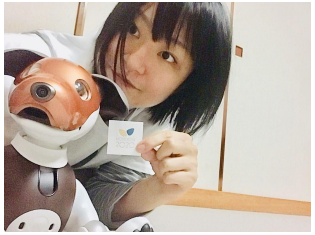
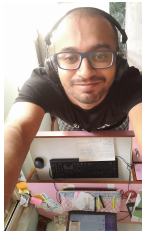
# Reliable student volunteers

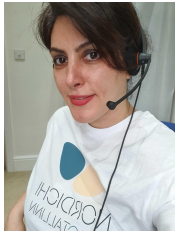








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# (and appreciated student volunteers)

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# Outcomes

# Numbers...

| Category | Selection process | Submitted | Accepted | Acceptance rate |
|---|---|---|---|---|
| Research papers | Peer review | 399 | 89 | 22% |
| Case studies | Peer review | 29 | 9 | 31% |
| Posters | Peer review | 38 | 16 | 42% |
| Demos | Juried | 7 | 3 | 43% |
| Installations | Juried | 5 | 4 | 80% |
| Workshops | Juried | 25 | 18 | 72% |
| Courses | Juried | 4 | 3 | 75% |

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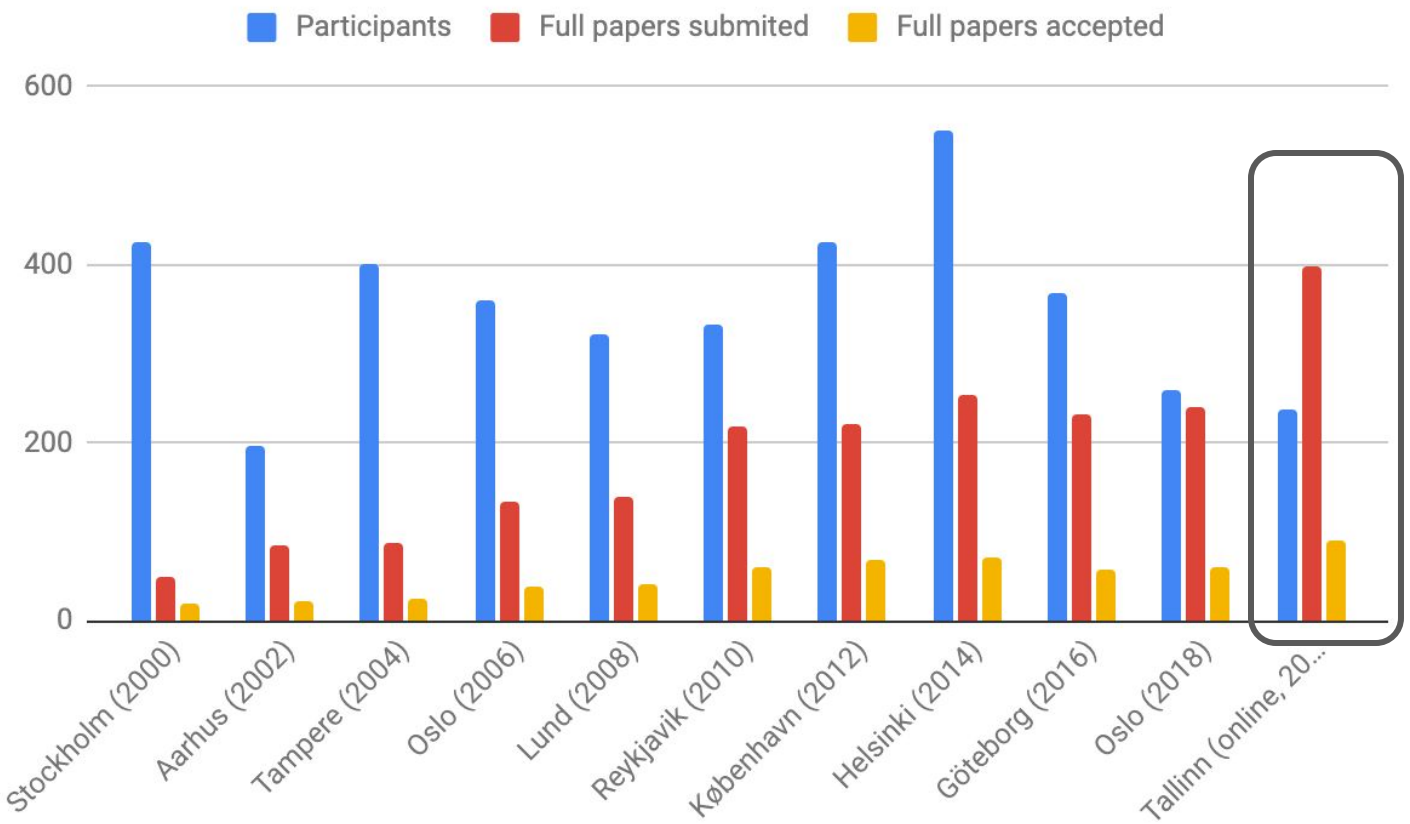
# More numbers...

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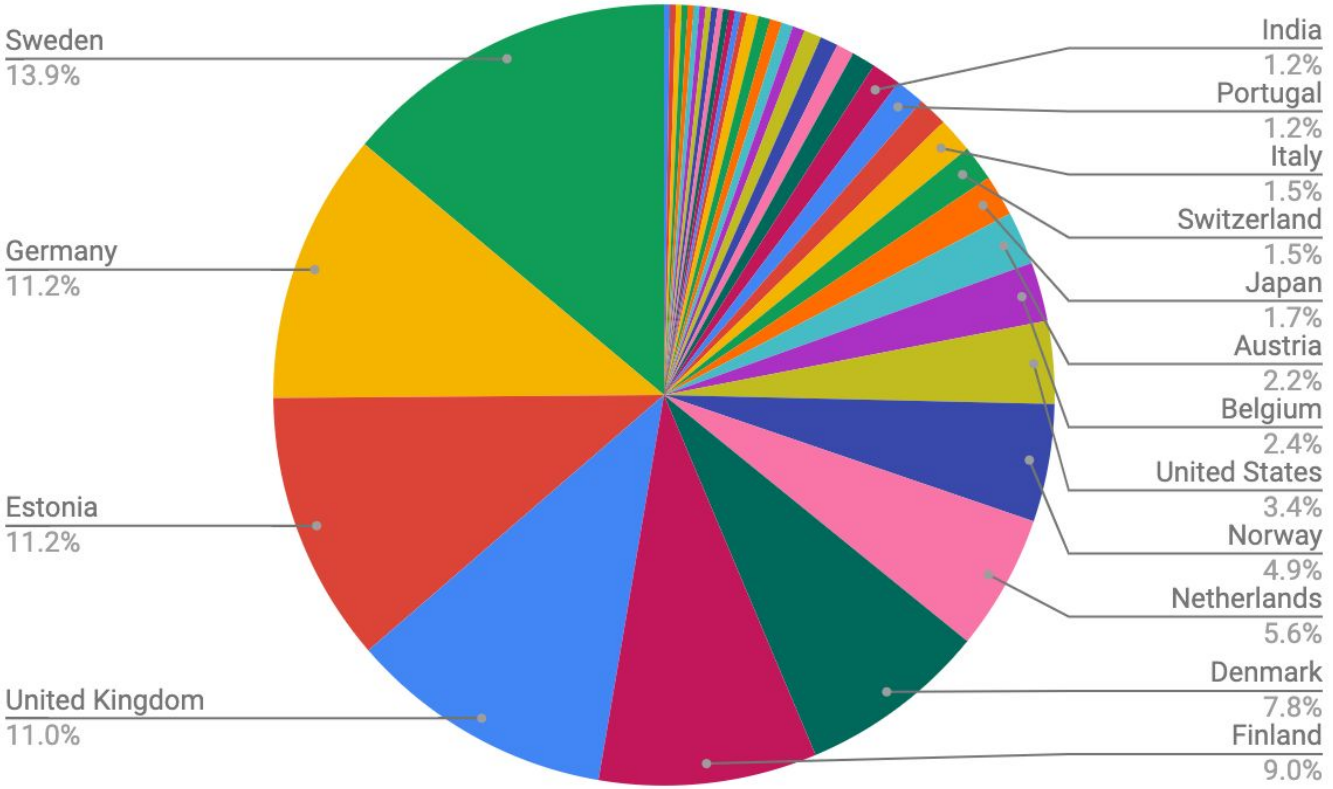
# Participants

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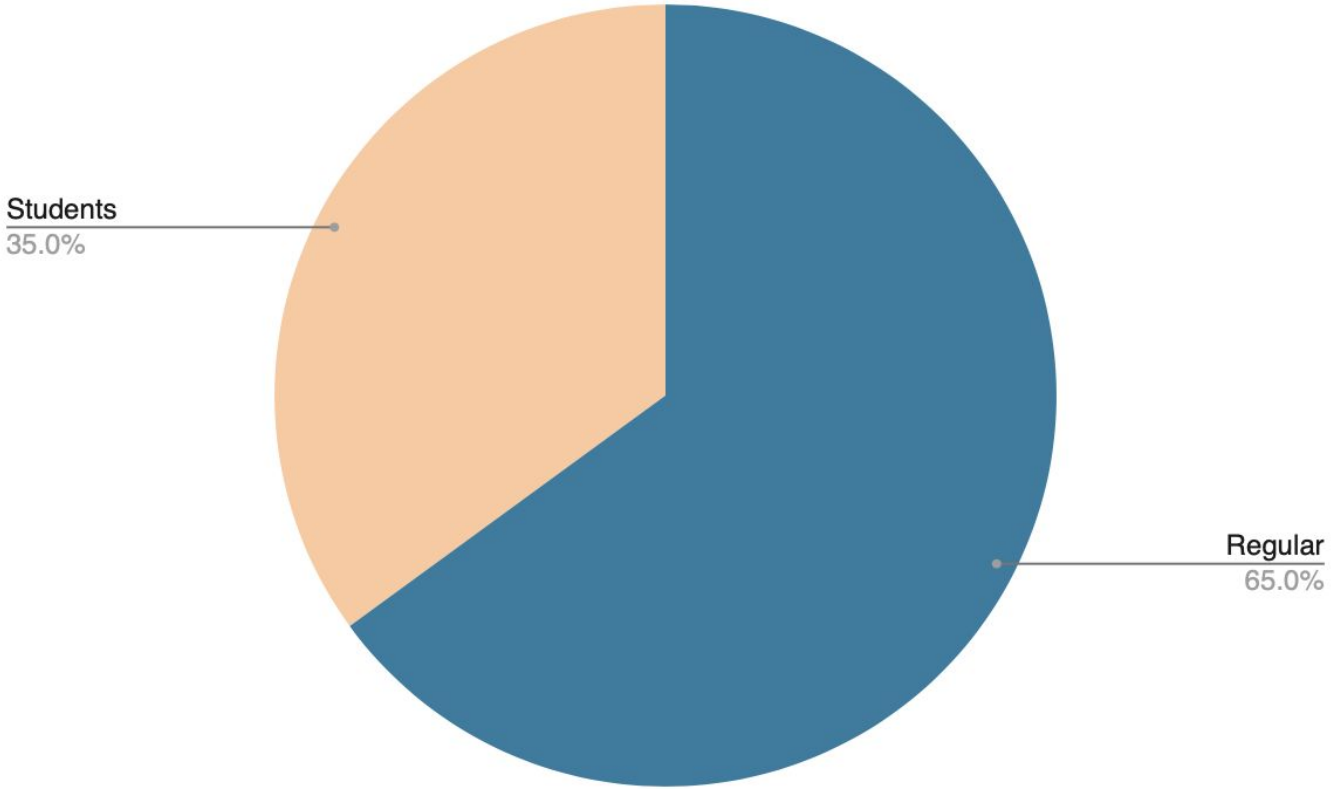
# Participants

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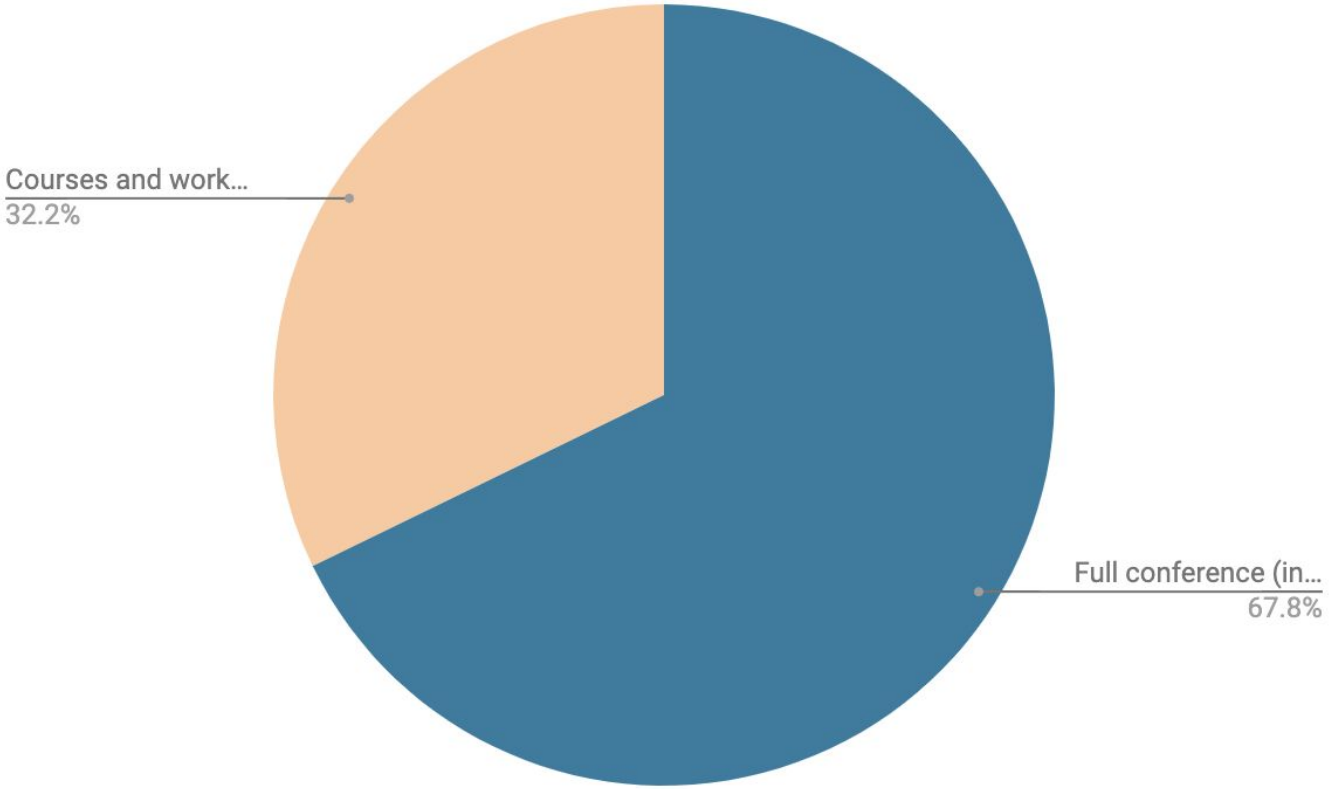
# Engagement

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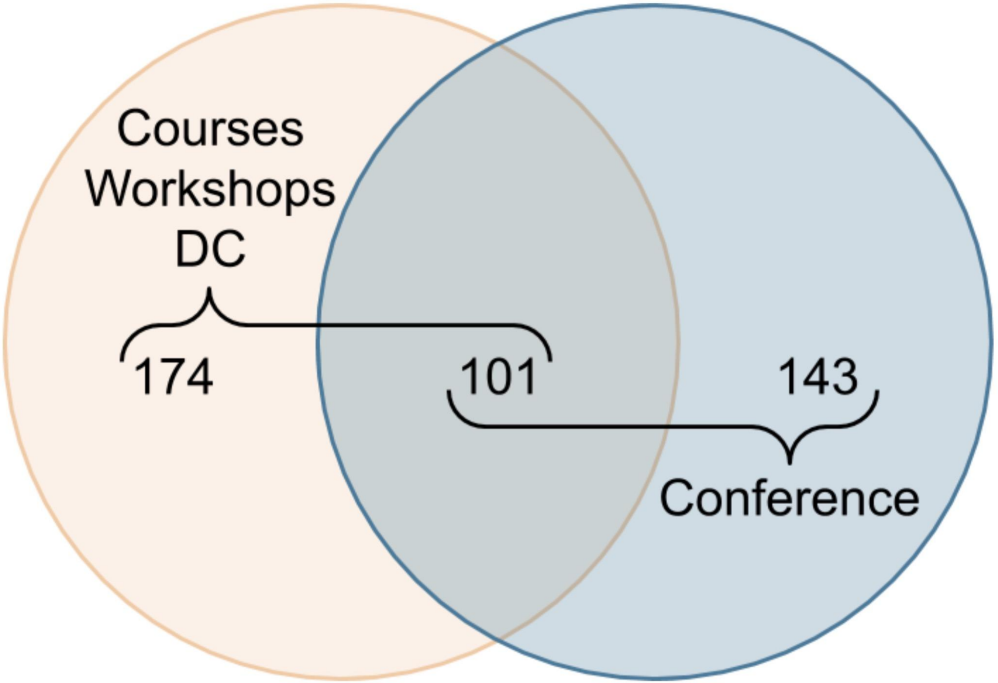
# Breakdown

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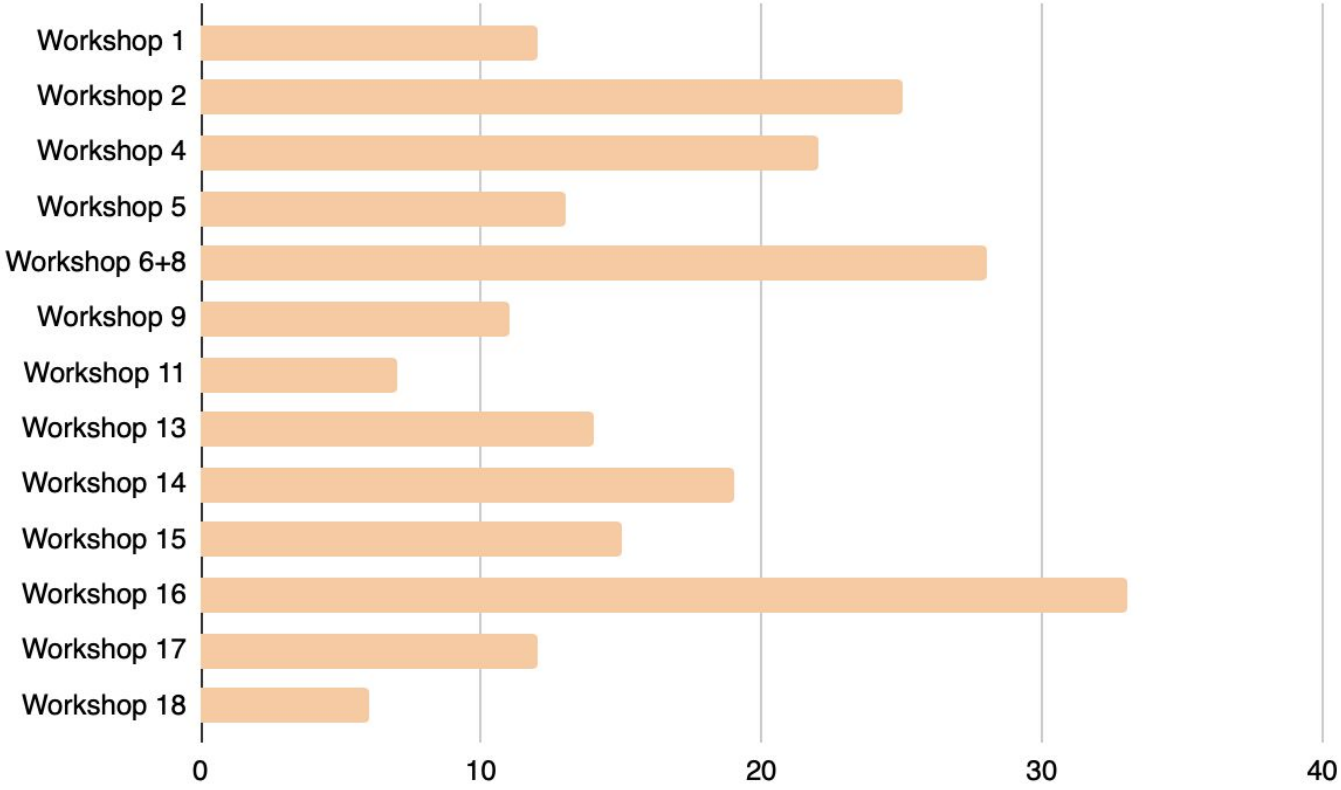
# Workshops

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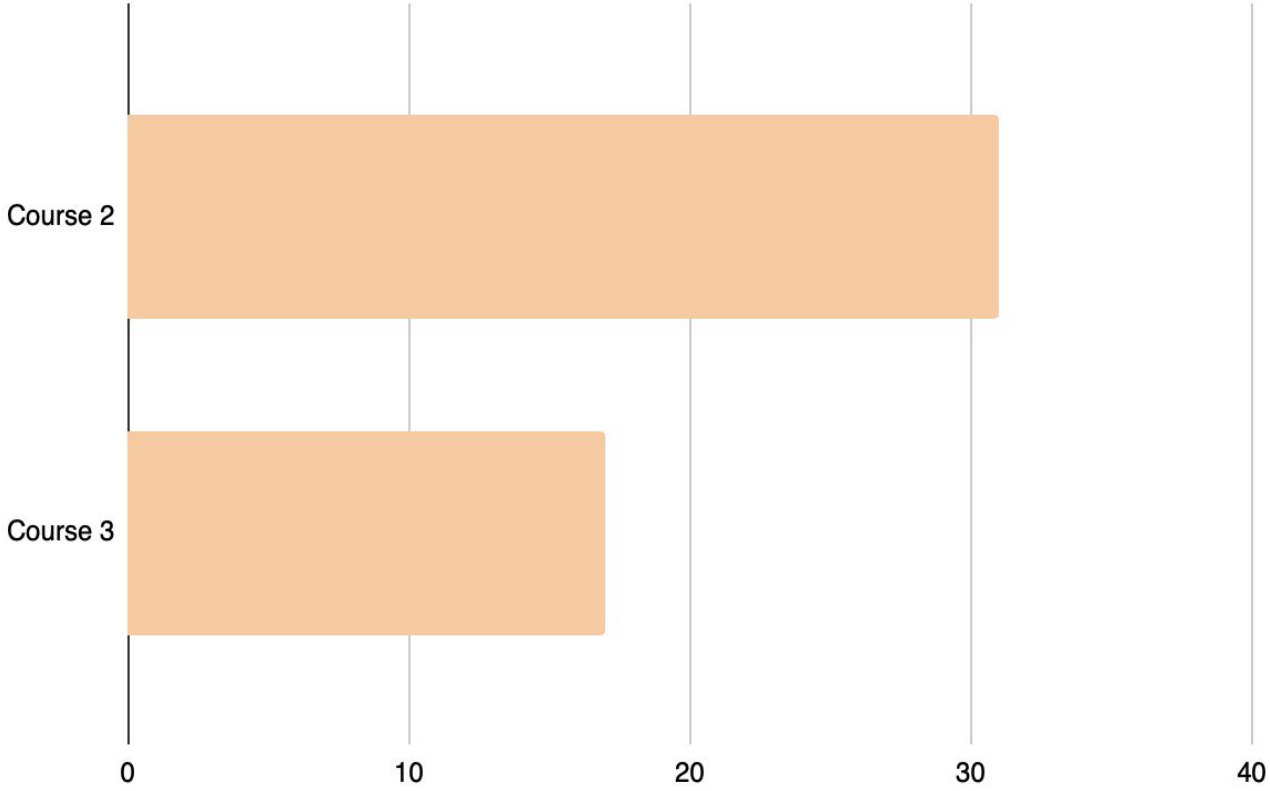
# Courses

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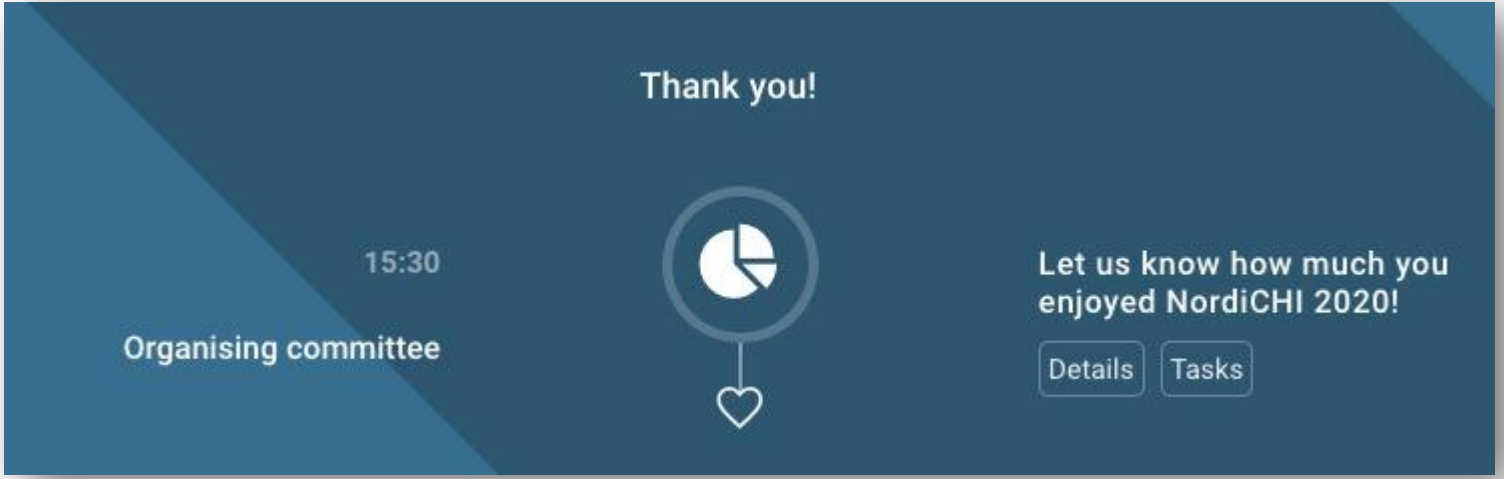
# Feedback

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